

Walkin' the Talk.®

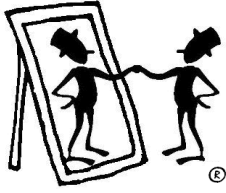
**...provides solutions
that encourage our young people
to live with integrity, responsibility and purpose.**

www.walkinthetalk.org

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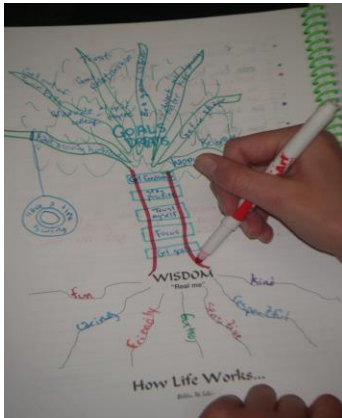
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501(c)(3) non-profit corporation #84-1430923, 1997



“Walkin’ The Talk® programs fill an important role in the education of our children... the emphasis on personal accountability through integrity. The ideal would be to reach every student in schools throughout the country.”

Dr. Bob Barr, Dean,
College of Education,
Boise State University



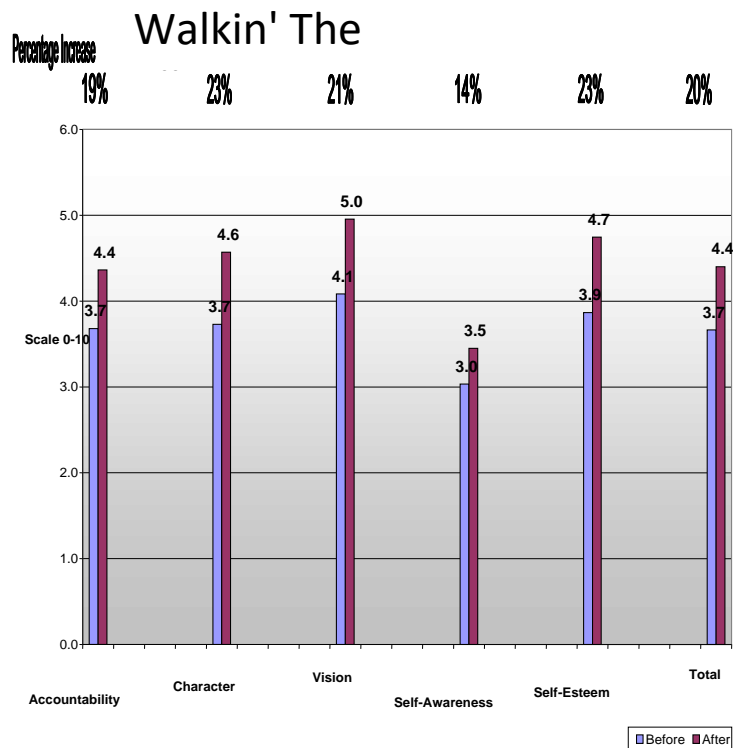
“I learned what I value the most and what I want to do to accomplish all of my dreams.”

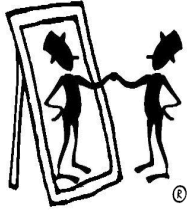
Walkin’ The Talk®
participant, age 17

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Education’s link to corporate America... Bridging the gap

While our twenty-first century workplaces expect schools to prepare our young people to be team players—coachable, and productive, our society is sending messages that are leading our children to make harmful choices. Walkin’ The Talk® empowers young people to make responsible choices through accountability, self-respect, and developing strength of character.





“I really enjoyed it and learned a lot about my own emotions and my trust in others. I am very shy and your activities helped me break through to a person I did not know. I felt comfortable for the first time. You gave me the best statement to remember: ‘I am responsible for my own self value.’”

Walkin’ The Talk®
participant, age 16

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Social and emotional literacy

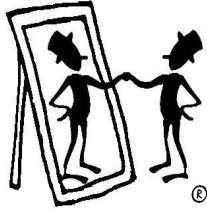
In his book, *Emotional Intelligence*, research psychologist Daniel Goleman, writes, “an individual’s success at work is 80% dependent on social and emotional intelligence, and only 20% is dependent on IQ.”

Self-awareness, self-discipline, persistence, and empathy are the skills of “star performing employees” which make them as much as 300% more effective than other workers. While citing the traits that companies (fortune 500) want and need from their employees, he demonstrates that the following five aspects were found to be the overwhelming traits of star performers worldwide:

- Impulse control (Handling my own emotions and the emotions of others)
- Self-awareness (Why I do what I do...)
- Motivation (Inspire myself and others)
- Social skills (Team work)
- Empathy (To care **with** others)

Azusa Pacific University, School of Business interviewed companies to learn how to prepare their students for their futures in the workforce (2007-2025). The number one quality our corporations are looking in their future employees is self-management.

When our young people develop high EQs (emotional quotients) they will be successful, productive contributors to our communities.



“I actually thought it was awesome. I like the way you said, ‘When you’re talking I am not, so when I’m talking you’re not.’ It made me feel respected.”

Walkin’ The Talk©
participant, age 14



“I learned that if I want anyone else to respect me I have to first respect myself. I learned that I need to be nicer to people and listen more. That behind all anger is hurt.”

Walkin’ The Talk©
participant, age 10

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Who we are and what we do

Walkin’ The Talk© (WTT) is a 501(c)(3) non-profit organization that has been working with youth since 1996. Rather than treating the symptoms of a problem, Walkin’ The Talk© (WTT) addresses the underlying issues that directly affect the child. It’s work is based on several important beliefs:

- Everyone has personal strengths that can be discovered and enhanced.
- Personal integrity, accountability, good character, and a strong work ethic are successful life skills that can be taught and developed.
- Integrity is rewarded, sooner or later.
- Productive employees know who they are and have a desire to contribute.
- It’s everyone’s job to manage their own behaviors.

Facilitated by a school’s teacher or counselor using an individualized autobiographical workbook, *Know Thyself ~ Socrates©*, WTT’s program can be taught within twelve hours in any school, or extra curricular setting.

The workbook allows the students to organize complex intellectual and emotional concepts into their own understandable graphic images. They discover that all actions have consequences and they always have a choice about how to act and react. They learn to think ahead, reflect, and plan the results of their positive choices and actions.

Through music, video clips, group interaction, drawing and writing, young people gain the tools to make positive choices that influence the rest of their lives.